

## Lung Cancer Awareness Campaign

### Goal:

Raise awareness of lung cancer screenings in the state of South Carolina

### Measuring Success:

- Distribute lung cancer screening information to HR/benefit departments at hospitals and corporations in South Carolina with an appeal to share with their employees.
- Distribute lung cancer screening information to PR partners for distribution through their channels.

### Know Early Lung Cancer Awareness Campaign Toolkit - General

<https://docs.google.com/document/d/1tza9Q780jSiRzWhFeJBlABB5w0YlCNrh3Bu83uNtQvE/edit>

### Know Early Lung Cancer Awareness Campaign Toolkit - HR Professionals

<https://docs.google.com/document/d/1FA3NC8vAxjZgWfeOIwnxIo3g3tOtGQvULqJfyQxqG4E/edit>

### Know Early Lung Cancer Awareness Poster

[https://drive.google.com/drive/folders/16\\_LzqXowm1pRWfe2BwkNewgPDRNYqviB](https://drive.google.com/drive/folders/16_LzqXowm1pRWfe2BwkNewgPDRNYqviB)

Know Early SC webpage

[www.KnowEarlySC.com](http://www.KnowEarlySC.com)