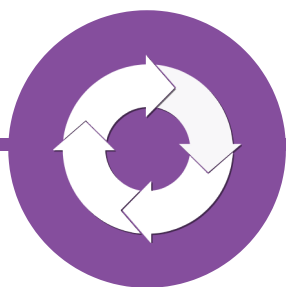


the Cancer Plan

*Cancer prevention and control
in South Carolina starts with us.*



The mission of the Alliance is to reduce the impact of cancer on all South Carolinians. The Cancer Plan is a tool designed to highlight opportunities to prevent new cancer cases, detect cancer in its earliest stage, improve the treatment and ease the suffering of those with cancer.



Developing the Cancer Plan is a 4-Step process:

- Goals & Objectives
- Strategies
- Gathering the Data
- Evaluation



Includes “SMARTIE” objectives that are:

- Specific
- Measurable
- Attainable
- Results-oriented
- Time-phased
- Inclusive & Equitable



Focuses on three types of changes:

- Policy
- System
- Environmental



Addresses health equity, prevention, early detection, survivorship, policy & advocacy, genetics, and evaluations





SOUTH CAROLINA
CANCER ALLIANCE



280,890

CANCER SURVIVORS

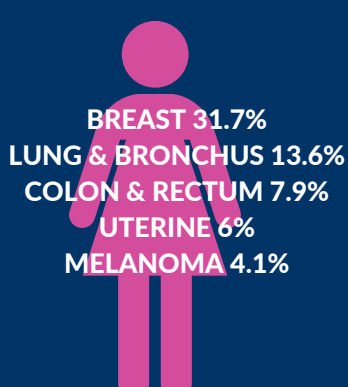
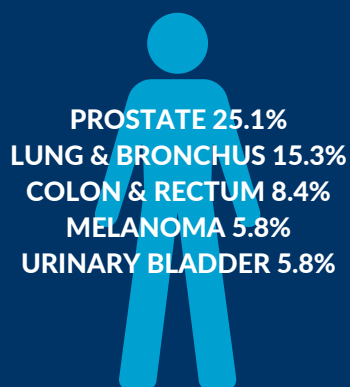
ESTIMATED NUMBER OF SC
CANCER SURVIVORS - AS OF JAN 1, 2019

WHO WILL YOU KNOW?



THE LIFETIME RISK FOR BOTH MEN AND WOMEN
DEVELOPING CANCER IS 1 IN 3

MOST COMMONLY DIAGNOSED CANCERS



5 WAYS TO REDUCE YOUR RISK



DON'T SMOKE



EAT RIGHT



BE ACTIVE



GET SCREENED



GET VACCINATED

68.6%

 SOUTH CAROLINIANS

LIVING 5 YEARS AFTER BEING
DIAGNOSED WITH CANCER
FOR 2013-2017 TIME PERIOD