

SCCA Blue Granite Day Evaluation Report:

Cancer in African American Men

South Carolina Cancer Alliance held Blue Granite Day on December 5, 2019 focusing on cancer in African American men in South Carolina.

TOPICS

- Patient Perspective
- Using SC surveillance Data to Drive Cancer Priorities: Why We Need to Focus on African American Men
- Understanding and Addressing Health Disparities
- Developing Practical Solutions to the Crisis Facing African American Men in South Carolina

As a result of participating in the group discussion: Developing Practical Solutions to the Crisis Facing African American Men in South Carolina participants take away were:

- An array of diverse ideas and viewpoints
- The need for increased communication in the African American community
- Community engagement is the foundation of awareness
- We are doing a lot but we can improve and be more creative
- It all starts with education and getting people involved in their decisions
- There is major work that needs to be done and everyone can play a role

100% of participants (16) **strongly agreed or agreed** their knowledge **increased** regarding cancer in African American men, SC surveillance data, and addressing health disparities

NEXT STEP ACTIONS

- Facilitate a men's health symposium
- Increase awareness
- Change policies to increase access to preventative health screenings
- Create patient and provider education materials
- Promote self advocacy and self management
- Develop collaborative objectives with partners
- Address cancer health disparities
- Advocate and educate about screening for early detection

100% of participants **strongly agreed or agreed** they are more likely to become more involved in cancer prevention and control activities in African American men as a result of the information and data from Blue Granite Day

Comments

"Great educational and advocacy program. Empowerment or leaders are key."

"Excellent first step to reducing the burden of cancer for African American men in SC."

"Good! Excellent facilitator! Great group of people to learn from and excellent work."

"Great forum! Looking forward to participating in the next steps!"

"I love the action steps at the end so we are all held accountable."