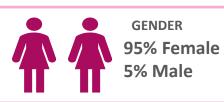
# SCCA HOUSING AUTHORITY PRETTY IN PINK PROJECT EVALUATION



#### **Demographics**



AGE 19% 30-40 71% 50-69 10% 70+

**RACE** 

95% Black or African American 5% American Indian or Alaska Native The Pretty in Pink Project was held Thursday, May 16<sup>th</sup> at the Yemassee Heights Apartments by South Carolina Cancer Alliance and Beaufort Housing Authority. The goal of the event was to provide residents with cancer prevention screening, education, and local resources to residents.

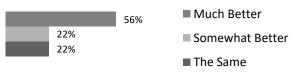
#### Knowledge Check

After the presentation participants knowledge about breast cancer overall is

56% Somewhat Better

28% The Same

After the presentation participants knowledge about breast cancer risk factors is



The presentation increased my knowledge about breast cancer



Participants stated the following are changes they are willing to make to avoid the risk of breast cancer:

- Yearly mammogram
- Healthy eating
- •No smoking
- •Self breast exam once a month

#### Quality of the Program

The presentation was well organized



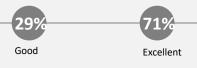
The format of the presentation was appropriate



The information I received during the presentation was helpful



of the Women's Best Presentation



## SCCA HOUSING AUTHORITY BREAST HEALTH FORUM EVALUATION



#### **Demographics**



GENDER

95% Female

5% Male

AGE
5% 18-29
19% 30-40
67% 50-69
10% 70+

**RACE** 

86% Black or African American
10% White

5% American Indian or Alaska Native

#### Knowledge

Increased in knowledge about breast cancer



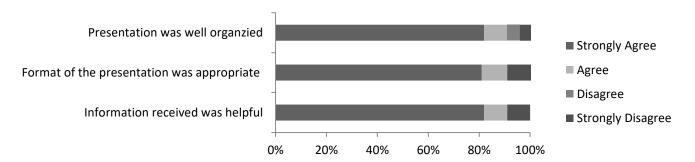
100% stated their knowledge about breast cancer is much better or somewhat better

### Increased knowledge about breast cancer risk factors



100% stated their knowledge about breast cancer risk factors are much better or somewhat better

#### Quality of the Program



#### **Behavioral**

95% are more likely to share what they learned with others, especially those at risk

95% are more likely to contact the alliance to learn more

95% are more likely to make an appointment with their doctor to check for breast cancer

Participants stated the following are changes they are willing to make to avoid the risk of breast cancer:

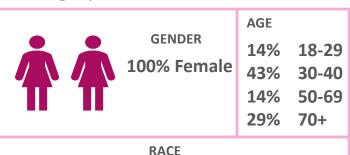
- Yearly mammogram
- Healthy eating
- •No smoking
- •Self breast exam once a month

"The presentation was great for my stroke brain; it was simple and straight forward!"

## SCCA TRANSITIONAL HOUSING BREAST CANCER PRESENTATION EVALUATION



#### **Demographics**



57% Black or African American
57% White

#### Knowledge

Increased in knowledge about breast cancer



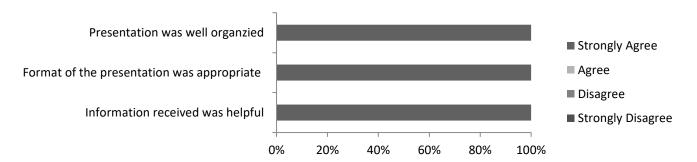
100% stated their knowledge about breast cancer is much better or somewhat better

### Increased knowledge about breast cancer risk factors



100% stated their knowledge about breast cancer risk factors is much better

#### Quality of the Program



#### **Behavioral**

100% are very likely to share what they learned with others, especially those at risk

100% are very likely to contact the alliance to learn more

100% are very likely to make an appointment with their doctor to check for breast cancer

Comments or Suggestions for improvement for the Women's Breast Health Forum Presentation in the future

- -It was great. All the speakers were polite and answered all questions. Very informative!
- -More screenings and presentations.

"I am willing to exercise, eat healthier, and get a yearly exam to avoid risks of breast cancer."