SCCA HOUSING AUTHORITY PRETTY IN PINK PROJECT EVALUATION

SOUTH CAROLINA CANCER ALLIANCE

Demographics

GENDER
95% Female
5% Male

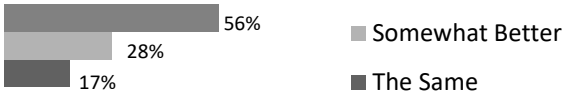
AGE
19% 30-40
71% 50-69
10% 70+

RACE
95% Black or African American
5% American Indian or Alaska Native

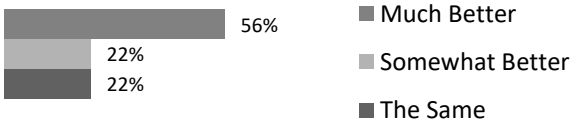
The Pretty in Pink Project was held Thursday, May 16th at the Yemassee Heights Apartments by South Carolina Cancer Alliance and Beaufort Housing Authority. The goal of the event was to provide residents with cancer prevention screening, education, and local resources to residents.

Knowledge Check

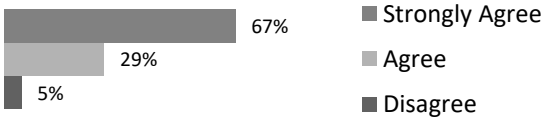
After the presentation participants knowledge about breast cancer overall is



After the presentation participants knowledge about breast cancer risk factors is



The presentation increased my knowledge about breast cancer

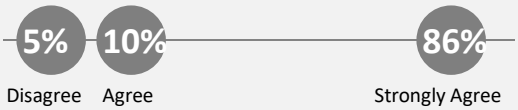


Participants stated the following are changes they are willing to make to avoid the risk of breast cancer:

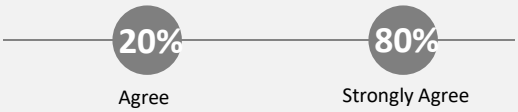
- Yearly mammogram
- Healthy eating
- No smoking
- Self breast exam once a month

Quality of the Program

The presentation was well organized



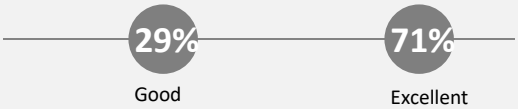
The format of the presentation was appropriate



The information I received during the presentation was helpful



How would you rate the overall quality of the Women's Best Presentation



SCCA HOUSING AUTHORITY BREAST HEALTH FOURM EVALUATION

SOUTH CAROLINA CANCER ALLIANCE

Demographics

GENDER

95% Female
5% Male

AGE

5%	18-29
19%	30-40
67%	50-69
10%	70+

RACE

86% Black or African American
10% White
5% American Indian or Alaska Native

Knowledge

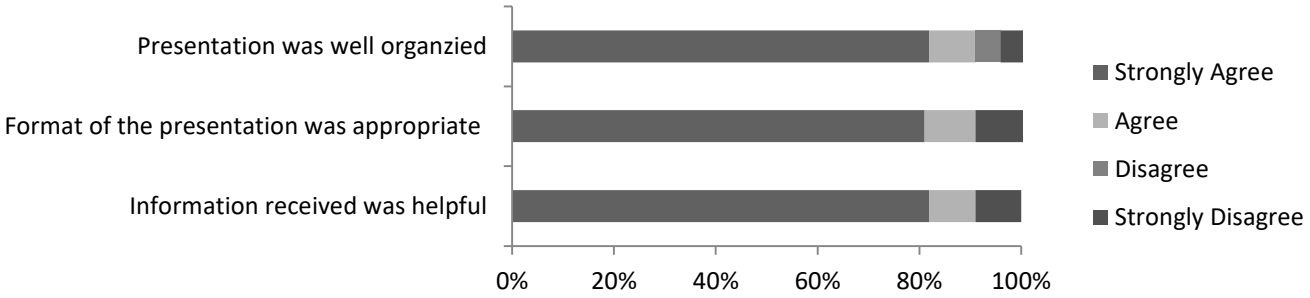
Increased in knowledge about breast cancer

100% stated their knowledge about breast cancer is much better or somewhat better

Increased knowledge about breast cancer risk factors

100% stated their knowledge about breast cancer risk factors are much better or somewhat better

Quality of the Program



Behavioral

95% are more likely to share what they learned with others, especially those at risk

95% are more likely to contact the alliance to learn more

95% are more likely to make an appointment with their doctor to check for breast cancer

Participants stated the following are changes they are willing to make to avoid the risk of breast cancer:

- Yearly mammogram
- Healthy eating
- No smoking
- Self breast exam once a month

"The presentation was great for my stroke brain; it was simple and straight forward!"

SCCA TRANSITIONAL HOUSING BREAST CANCER PRESENTATION EVALUATION

SOUTH CAROLINA CANCER ALLIANCE

Demographics

GENDER

100% Female

AGE

14%	18-29
43%	30-40
14%	50-69
29%	70+

RACE

57% Black or African American
57% White

Knowledge

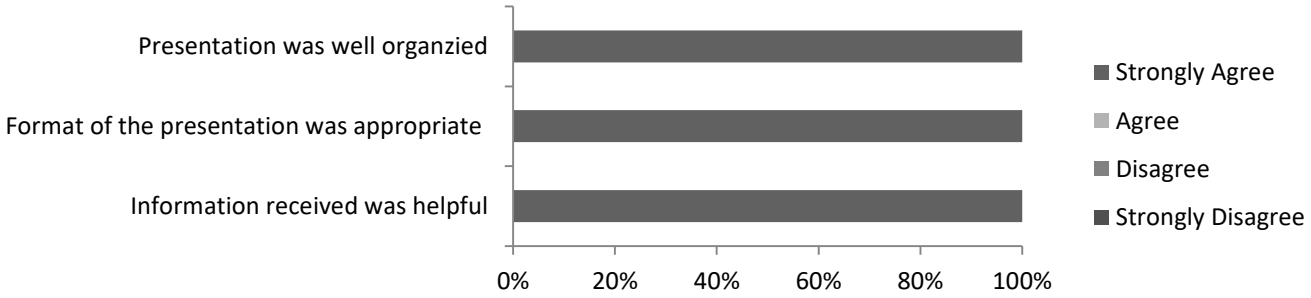
Increased in knowledge about breast cancer

100% stated their knowledge about breast cancer is much better or somewhat better

Increased knowledge about breast cancer risk factors

100% stated their knowledge about breast cancer risk factors is much better

Quality of the Program



Behavioral

100% are very likely to share what they learned with others, especially those at risk

100% are very likely to contact the alliance to learn more

100% are very likely to make an appointment with their doctor to check for breast cancer

Comments or Suggestions for improvement for the Women's Breast Health Forum Presentation in the future

-It was great. All the speakers were polite and answered all questions. Very informative!
-More screenings and presentations.

"I am willing to exercise, eat healthier, and get a yearly exam to avoid risks of breast cancer."