AN EVALUATION ON HOW THE FAITH-BASED INITIATIVE CHURCH COORDINATORS UNDERSTAND THEIR ROLE AND HOW WELL THE INITIATIVE IS GOING AT THEIR CHURCH

SOUTH CAROLINA
CANCER ALLIANCE

Church Coordinators

- Serve as a liaison between the South Carolina Cancer Alliance and their church
- Assist with coordination of monthly events such as educational presentation, guest speakers, informational tools, and more



Challenges

- Educating the importance of not being afraid to go to the doctors or seek medical attention.
- Getting the men to talk openly about cancer as much as women do. They seem to be listening but not a lot of feedback from them.
- Trying to get people to be intentional about making healthy lifestyle changes.

Successes

- Partnering with one of the United Methodist Church program (FAN) and presenting them both during service every Sunday.
- More people are learning about early detection.
- We put prostate and breast cancer awareness information in our outreach bags for Harvest Hope and the Soup Kitchen.

100% of coordinators stated they understand the **goals** of the Faith-Based Initiative

100% of coordinators stated they understand their **role** as the church coordinator with the Faith-Based Initiative

100% of coordinators stated at least one activity each month **promotes** knowledge increase of the different types of cancers, cancer prevention, and screenings

"Thank you all for being concerned, compassionate, and your continuous efforts in the underserved rural communities."

"We have to continue to remind the congregation of this ongoing project and how important it is."

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Faith-Based Initiative

Wrap-Up Survey

Evaluation Summary | 2018-2019

Background

African-American churches are focal points for their communities with leaders who are widely respected. They are in a unique position to offer their members an opportunity to improve their health. The South Carolina Cancer Alliance encourages a multi-level approach to changing health behaviors by giving the individual knowledge and new skills, encouraging the individual to speak with his or her healthcare provider, and changing policies and environments that support behavioral changes.

Counties:
Darlington
Chester

Churches:
9 Methodist, Baptist, and AME Churches

Timeframe:
September 2018-April 2019

Program Impact



Awareness of individual health and family members health/family history regarding cancer.

Awareness



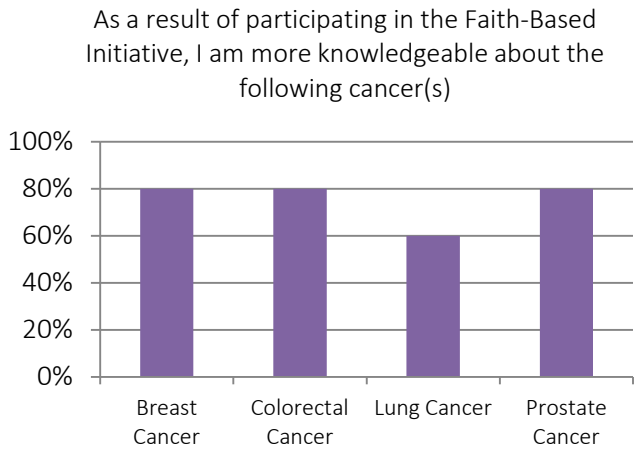
Change in individual behavior by making the link between healthy well-being and taking care of "God's child."

Behavioral



Increase in knowledge through cancer presentations, educational workshops, and small media.

Knowledge



The primary purpose of the Faith-Based Initiative was to educate those in rural areas with high cancer rates about available screening resources in South Carolina.

100%

strongly agreed they were more **knowledgeable** about early cancer screenings and risk factors

100%

strongly agreed they are more knowledgeable about available resources in South Carolina for cancer prevention

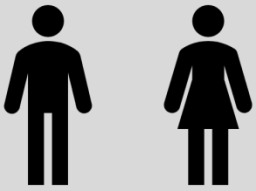
100%

strongly agreed they are more **aware** of their health and the health of those around them

SOUTH CAROLINA
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Prostate Health Program Evaluation

34 Attendees



29 Men **5** Women

Educational Session

Overall Program

100 percent of participants were satisfied, more satisfied, and most satisfied

Presenters

100 percent of participants were satisfied, more satisfied, and most satisfied

Content

97 percent of participants were satisfied, more satisfied, and most satisfied

After participating in the education session over half of the participants plan to . . .

- Encourage others to learn more about prostate cancer and to get screened
- Get screened for prostate cancer for the first time
- Encourage others to talk with their healthcare provider about getting screened for prostate cancer

Recommendations and Comments

- Have more open forums, we need to talk more about this topic.
- Continue to promote these sessions in churches and groups to get the word out and more widespread.
- I want to increase this kind of dialogue for prostate awareness by sharing this type of information with my church, school, and other organizations throughout my community.
- This has been very informative. I was pleased to see the number of men who were present today. I pray they will share this experience with other men.