



Highlights and Accomplishments (July 2017 - June 2018)

Public Education

- Rural Health Initiative (RHI) - Educated **over 1000** community members about cancer and cancer screening services in Bamberg, Williamsburg, Lee, Clarendon, and Darlington County. Implemented evidence-based interventions in these areas.
- Speakers Bureau - Educated **over 300 individuals** about cancer prevention and early detection.
- Funded the Prostate Cancer Workgroup - Developed a prostate health educational program in Barnwell County for adults over the age of 40.
- Funded the Cervical Cancer Workgroup - Launched the HPV Vaccination Now social media campaign to increase awareness of and positive attitudes toward the HPV vaccination in SC.
- Developed and distributed lung cancer screening postcards to Hampton County residents. The postcard directed individuals to call or schedule an appointment at Hampton Regional Medical Center.

Patient Education

- Cancer Survivorship Workshop - Hosted workshops for 70+ cancer patients and their caregivers.
- Expanded the Alliance website to promote screening recommendations as well as screening resources for colorectal, prostate, and lung cancers. The website has received **over 3,700** page views.
- Developed a comprehensive resource center on the Alliance website to provide information about local, regional, and national services and programs. The resource center has received **over 1,200** page views.

Professional Education

- Corporate Wellness Evidence Academy - Collaborated with 10+ SC employers. Presented on best practices for worksite wellness as well as promoting cancer awareness year-round in the workplace. 65 people attended.
- End-of-Life Nursing Education Consortium Train-the-Trainer Program - Partnered with SC DHEC, Upstate AHEC, MUSC to provide nurses with education in palliative care preparing them to teach the information to practicing nurses and other healthcare professionals.
- Annual Meeting - Partnered with ACS to educate Alliance partners on how to integrate evidence-based interventions into the cancer plan.
- Collaborated with the South Carolina Pharmacy Association to develop educational resources to help pharmacists make effective HPV recommendations to young adults ages 18 to 26.



A photograph of three healthcare professionals in a clinical setting. On the left, a Black woman with curly hair, wearing blue scrubs and a stethoscope, smiles. In the center, a white woman with blonde hair, also in blue scrubs, smiles. On the right, a white man in a light blue shirt and tie smiles. They are in a room with white shelves in the background. A white diagonal line cuts across the bottom right of the image, separating the photo from the text.

90.6%

OF OUR TOTAL EXPENSES ARE
DEDICATED TO PROGRAM SERVICES

The following financial information has been provided to the
Secretary of State's Office for the 2017 fiscal year.

Total Revenue: \$287,515

Program Expenses: \$257,214

Total Expenses: \$284,004

Net Assets: \$90,738

Fundraiser Costs: \$8,713