

Bruce Sherman, MD, FCCP, FACOEM, is the Chief Medical Officer for the National Alliance of Healthcare Purchaser Coalitions, where he provides guidance for clinically-related organizational activities. He also serves as Medical Director, Population Health Management for the RightOpt private exchange offering at Conduent HR Services. His primary area of responsibility is health/well-being strategy, with the goal of implementing integrated, data-driven approaches to optimize workforce health, and performance for employer clients. Dr. Sherman has research interests in the areas of employer health benefits strategies and the business value of workforce health. Previously, he served as the consulting corporate medical director for Wal-Mart Stores, Inc., Whirlpool Corporation, and The Goodyear Tire & Rubber Company.

A frequent speaker, Dr. Sherman has presented on a broad array of population health management and human resources practice-related topics to diverse audiences, and has published numerous related articles. He received his MD from NYU School of Medicine, his MA from Harvard and his ScB from Brown, and is a member of the clinical faculty at Case Western Reserve University School of Medicine.