

Please join ACS CAN and the South Carolina Tobacco-Free Collaborative as we discuss the toll of tobacco on South Carolina. Presenters will be talking about the tobacco excise tax, smoke-free communities, tobacco cessation and prevention, and emerging tobacco issues. Guest speakers will include tobacco experts from the South Carolina Tobacco-Free Collaborative, The Campaign for Tobacco-Free Kids, Department Health and Environmental Control, and the Medical University of South Carolina.

This is a great opportunity to learn more and be a part of a discussion on how South Carolina moves forward addressing the problem of tobacco in our state.

To register for this free event please visit: <u>www.acscan.org/scpolicyforum</u> or for more information please contact Beth Johnson at <u>beth.johnson@cancer.org</u> or 843-858-2310

The Impact of Tobacco in South Carolina

Tobacco remains the number one preventable cause of death and disease nationwide. Reducing tobacco use rates is South Carolina's biggest opportunity to save lives, reduce health care costs and generate much-needed revenue. We must move forward with addressing the state's current tobacco control policies. Adult smoking rates are 42 percent higher in South Carolina than the national average which in turn costs the state \$1.9 billion annually in annual health care costs. The impact is great and the work may be challenging but South Carolinians are worth it.